



Atlantis



**We are the guarantee of
sustainability and style in
the headwear industry.**

The textile industry is one of the most polluting in the world. A chaotic cycle of production and consumption, based on the overproduction of low-quality goods, contributes to further worsening the situation. We oppose this trend with all our energy. We focus our efforts on quality materials, a safe production chain, and continuous research and development, creating products designed to last.



The hat: the must-have workwear accessory

A well-designed hat or cap isn't just for protection from the elements and cold; it also conveys an image of unity, style, and professionalism.

In the following pages, we will guide you through a selection of Atlantis Headwear models—the must-have workwear accessory—perfect for ensuring great visibility at work while also enhancing your brand.



Why is the hat a strategic investment?

Safety

It can improve workplace safety with high-visibility options.

Professionalism

It helps maintain a professional appearance.

Sense of Belonging

When worn by your team, it fosters a sense of belonging, improves customer service, and increases productivity.

Branding

If chosen carefully, it can communicate the very essence of your brand.

Helpy-S

- Main Fabric: 100% recycled polyester

Water-resistant, high-visibility hat made with recycled reflective fabric, UV 50+ protection, and a PFC-free water-resistant treatment. The perfect solution for those seeking safety in low-light conditions or maximum sun exposure. The under-visor is grey, contrasting with the fluorescent outer colour to ensure visibility without straining the eyes. Ideal for completing your workwear.



ORANGE FLUO YELLOW FLUO

TECH SPECS	ONE SIZE · 200 GSM · HOOK AND LOOP REFLECT STRAP
FEATURES	CURVED VISOR · WATER RESISTANT - PFC FREE · UPF 50+ · REFLECTIVE
SUSTAINABLE FEATURES	RECYCLED BUCKRAM · RETRAZE® RECYCLED VISOR · R-PET SWEATBAND IMPACT REDUCTION: -19% CO ₂ eq*



Reflect-S

- Main Fabric: 100% recycled polyester



BLACK NAVY RED ROYAL

TECH SPECS	ONE SIZE · 200 GSM · SNAP BUCKLE WITH SEWN HOLE
FEATURES	CURVED VISOR · WATER RESISTANT - PFC FREE · REFLECTIVE FABRIC
SUSTAINABLE FEATURES	RETRAZE® RECYCLED VISOR · RECYCLED BUCKRAM SELF FABRIC SWEATBAND · IMPACT REDUCTION: -16% CO ₂ eq*



Shine

- Main Fabric: 100% recycled polyester

The composition is undergoing to an upgrade in order to reduce the product environmental impact and it is subordinate to the product lot number. Please refer to the composition shown on the composition label.



TECH SPECS	ONE SIZE · 76 G
FEATURES	REFLECTIVE YARN
SUSTAINABLE FEATURES	IMPACT REDUCTION: -16% CO ₂ eq*



Techno Flap-S

- Main Fabric: 100% recycled nylon
- Lining: 100% recycled polyester



TECH SPECS	ONE SIZE · 120 GSM · FULLY CLOSED WITH RECYCLED STOPPER
FEATURES	CURVED VISOR · METAL EYELETS · WATER RESISTANT - PFC FREE
SUSTAINABLE FEATURES	RETRAZE® RECYCLED VISOR · FULL R-PET FLEECE LINING IMPACT REDUCTION: -31% CO ₂ eq*

Workout-S

• Main Fabric: 100% recycled polyester



TECH SPECS	ONE SIZE · 74 G
FEATURES	REFLECTIVE YARN
SUSTAINABLE FEATURES	IMPACT REDUCTION: -16% CO ₂ eq*



Tank-S

NEW

• Main Fabric: 80% organic cotton - 20% recycled cotton

Even army-style caps can showcase refined details, like a peach-skin effect. This model, made from organic and recycled cotton, is perfect for a casual look with a vintage touch. The recycled ReTraze® visor and hook-and-loop closure add to its distinctive style



TECH SPECS	ONE SIZE · 280 GSM · HOOK & LOOP CLOSURE
FEATURES	CURVED VISOR · LIGHT BRUSHED
SUSTAINABLE FEATURES	RETRAZE® RECYCLED VISOR · R-PET SWEATBAND IMPACT REDUCTION: -31% CO ₂ eq*



Hotty-S

• Main Fabric: 100% recycled polyester



TECH SPECS	28x25 CM · 230 GSM · ELASTIC STRING WITH PLASTIC STOPPER
FEATURES	COMPACT DESIGN
SUSTAINABLE FEATURES	IMPACT REDUCTION: -18% CO ₂ eq*



Birk

• Main Fabric: 100% recycled polyester



TECH SPECS	ONE SIZE · 30 G
FEATURES	COMPACT DESIGN · FLATLOCK SEAMS
SUSTAINABLE FEATURES	IMPACT REDUCTION: -17% CO ₂ eq*

Pilot Piping Sandwich-S NEW

- Main Fabric: 80% organic cotton - 20% recycled cotton

This model redefines the Pilot's look with its organic and recycled cotton, featuring contrasting piping on the curved visor and back. The peach-skin finish enhances the overall design, making it both modern and sophisticated.



TECH SPECS	ONE SIZE · 355 GSM · FULL METAL BUCKLE WITH METAL HOLE
FEATURES	CURVED VISOR · PIPING ON VISOR AND ON BACK · HEAVY BRUSHED
SUSTAINABLE FEATURES	RECYCLED BUCKRAM · R-PET SWEATBAND · RETRAZE® RECYCLED VISOR IMPACT REDUCTION: -32% CO ₂ eq*



Global Recycled Standard
©TextileExchange
Sweatband, Taping, Buckram
100% GRS Recycled Polyester
Visor 100% GRS Recycled Polyethylene
Certified by ICEA
ICEA-TX-3146

Bill-S

- Main Fabric: 100% recycled polyester
- Lining: 100% recycled polyester



TECH SPECS	ONE SIZE · 105 G
SUSTAINABLE FEATURES	FULL R-PET FLEECE LINING · POLARTEC® IMPACT REDUCTION: -16% CO ₂ eq*



Global Recycled Standard
©TextileExchange
100% GRS Recycled Polyester
Certified by ICEA
ICEA-TX-3146

Why you should create an Atlantis Corner?

Engaging Showroom

A well-designed display creates engagement, sparks curiosity, and generates a positive atmosphere in your showroom.

Memorable Brand

An Atlantis corner helps you stand out from the competition with a unique and memorable visual identity.

Tailored Experience

The display increases customer satisfaction by offering a variety of styles and colors, making it easy for them to try on products.

Strategic Accessories

Hats are a complementary accessory. Greater visibility will increase your customers' average spending.



Responsibility



We take our commitment to sustainability very seriously.

To demonstrate our transparency and reliability, we collaborate with partners who promote the highest industry standards. Our goal is for our hats to accompany people for as long as possible, as a high-quality hat has a longer life cycle.

Through partnerships with international bodies and associations, we want to offer consumers the certainty that the products they purchase have been certified by third parties. This means our products are made responsibly and that we work closely with all partners in our supply chain to meet strict environmental and social standards.

Sedex



PPAI
753003

bluesign
SYSTEM PARTNER



AGI
37380



**CIKIS
STUDIO**



eurofins



Not only fabrics

We go further, transforming traditional components into recycled alternatives:

RECYCLED VISOR

RECYCLED BUCKRAM

RECYCLED CLOSURES

RECYCLED SWEATBAND

RECYCLED TAPING

RECYCLED LAMINATION

ReTraze® Visor

ReTraze® collaborates with small businesses, fishermen, and NGOs to collect discarded fishing nets and transform them into 100% recycled polyethylene (PE). Since 2016, ReTraze® has been actively committed to recovering these abandoned nets.

Thanks to years of meticulous research and continuous improvements, they have created a vertical supply chain that

effectively converts discarded fishing nets into ReTraze® panels made of 100% recycled PE. The recycling process used by ReTraze® is based on physical methods, including selection, cutting, washing, melting, shredding, extrusion, and precision cutting. This process not only reduces waste but also produces an item that demonstrates the great potential of conscious recycling.



DISCARDED FISHING NETS



FISHING NET SCRAPS



CHIPS IN 100% RECYCLED PE



RETRAZE® PANEL



RETRAZE® X ATLANTIS

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