



Atlantis

A photograph of three people standing in a desert landscape. On the left, a woman with freckles wears a blue bucket hat and a maroon jacket, with her hand on her head. In the center, a person wears a red and white trucker hat and a light-colored quilted vest over a dark turtleneck. On the right, a man with long hair and a beard wears a tan baseball cap and a dark quilted vest over a green long-sleeved shirt, with his arm around the person in the center. They are all looking towards the left. The background features rolling hills and a cloudy sky.

**We are the guarantee of
sustainability and style in
the headwear industry.**

The textile industry is one of the most polluting in the world. A chaotic cycle of production and consumption, based on the overproduction of low-quality goods, contributes to further worsening the situation. We oppose this trend with all our energy. We focus our efforts on quality materials, a safe production chain, and continuous research and development, creating products designed to last.



Your hats, your brand

In today's highly competitive business landscape, standing out is more important than ever. Corporate hats are a powerful tool to highlight your brand and stay memorable to your customers.

In this booklet, you won't just find a selection of products, you'll discover a resource designed to help you choose the hat that best communicates your message and enhances your corporate image.

Use this guide to find inspiration and turn a simple hat into a powerful ally for your brand's success!



Why choose hats for your brand?

Continuous visibility

A hat is a practical accessory, worn frequently, ensuring your logo gets constant exposure.

Identity and values

From executive meetings to industry conferences, a well-designed hat instantly conveys your brand's identity and values, turning your employees into true brand ambassadors.

Sense of belonging

Corporate hats foster a strong sense of belonging and pride among employees. Dressing your team in matching hats promotes cohesion and strengthens their connection to the company.

Versatile marketing tool

Our hats are ideal for promotional campaigns, corporate giveaways, event uniforms, or merchandising. They are an effective and long-lasting communication vehicle that goes beyond a simple gadget.

Recy Five

• Main Fabric: 100% recycled polyester



TECH SPECS	ONE SIZE · 220 GSM · HOOK & LOOP CLOSURE
FEATURES	CURVED VISOR
SUSTAINABLE FEATURES	IMPACT REDUCTION: -7% CO ₂ eq*



Kid Recy Five

• Main Fabric: 100% recycled polyester



TECH SPECS	KIDS SIZE · 220 GSM · HOOK & LOOP CLOSURE
FEATURES	CURVED VISOR · IMPACT REDUCTION: -7% CO ₂ eq*



Wind-S

• Main Fabric: 100% recycled polyester



TECH SPECS	ONE SIZE · 70 G
SUSTAINABLE FEATURES	IMPACT REDUCTION: -16% CO ₂ eq*



Wind-S with patch

NEW

• Main Fabric: 100% recycled polyester

Originating from our Wind-S, this classic beanie made from recycled polyester yarn is now enhanced with a large customizable maxi front patch, also made from recycled polyester, making it perfect for branding or decorating.



TECH SPECS	ONE SIZE · 82 G
FEATURES	BLANK PATCH
SUSTAINABLE FEATURES	IMPACT REDUCTION: -16% CO ₂ eq*

Shot-S

NEW

• Main Fabric: 80% organic cotton - 20% recycled cotton

Designed to be customized, this hat features a wide five panels printable front, made from organic and recycled cotton. The metal closure and simple design make it the perfect accessory for branding or for event giveaways.



TECH SPECS	ONE SIZE · 280 GSM · SUNDAY BUCKLE CLOSURE
FEATURES	CURVED VISOR · SELF FABRIC SWEATBAND
SUSTAINABLE FEATURES	RECYCLED BUCKRAM · RETRAZE® RECYCLED VISOR IMPACT REDUCTION: -32% CO ₂ eq*



Bucket Cotton-S

NEW

• Main Fabric: 80% organic cotton - 20% recycled cotton

A timeless bucket hat with a relaxed style, made from organic and recycled cotton. Designed with a soft crown for ultimate comfort, it's the perfect accessory to elevate your look—whether you're heading to a concert, sports event, or aperitif.



TECH SPECS	ONE SIZE · 200 GSM
SUSTAINABLE FEATURES	SELF FABRIC SWEATBAND · IMPACT REDUCTION: -32% CO ₂ eq*



Hit-S

• Main Fabric: 80% organic cotton - 20% recycled cotton

The most classic baseball cap with a distinctive design, enhanced by the choice of organic and recycled cotton twill, and completed with an adjustable metal closure. Style and adaptability, this cap has it all—just choose the right color for every occasion.



TECH SPECS	ONE SIZE · 280 GSM · SUNDAY BUCKLE CLOSURE
FEATURES	CURVED VISOR · SELF FABRIC SWEATBAND
SUSTAINABLE FEATURES	RECYCLED BUCKRAM · RETRAZE® RECYCLED VISOR IMPACT REDUCTION: -32% CO ₂ eq*



NEW



Moover-S

• Main Fabric: 100% recycled polyester



TECH SPECS	ONE SIZE · 60 G
SUSTAINABLE FEATURES	IMPACT REDUCTION: -16% CO ₂ eq*

Rapper Cotton-S

- **Main Fabric:** 80% organic cotton - 20% recycled cotton
- **Side & Back:** 100% recycled polyester

The ultimate trucker hat. Thanks to its unmistakable shape, it fits any style and use. Made from organic and recycled cotton, it features a recycled polyester snapback closure and a recycled ReTraze® visor.



TECH SPECS	ONE SIZE · 280 GSM · RECYCLED SNAPBACK CLOSURE
FEATURES	CURVED VISOR
SUSTAINABLE FEATURES	RECYCLED BUCKRAM · R-PET SWEATBAND · RECYCLED POLYESTER MESH IMPACT REDUCTION: -27% CO ₂ eq*



Liberty Sandwich-S

- **Main Fabric:** 80% organic cotton - 20% recycled cotton



TECH SPECS	ONE SIZE · 270 GSM · SNAP BUCKLE WITH SEWN HOLE
FEATURES	CURVED VISOR · SANDWICH ON VISOR · BRUSHED
SUSTAINABLE FEATURES	RECYCLED BUCKRAM · R-PET SWEATBAND · RETRAZE® RECYCLED VISOR IMPACT REDUCTION: -30% CO ₂ eq*



Estoril-S

• Main Fabric: 100% recycled polyester



TECH SPECS	ONE SIZE · 100 GSM · HIGH QUALITY HOOK&LOOP WITH PLASTIC LOOP
FEATURES	CURVED VISOR · HALF PIPING ON VISOR
SUSTAINABLE FEATURES	RECYCLED BUCKRAM · R-PET SWEATBAND · RETRAZE® RECYCLED VISOR IMPACT REDUCTION: -16% CO ₂ eq*



Why you should create an Atlantis Corner?

Engaging Showroom

A well-designed display creates engagement, sparks curiosity, and generates a positive atmosphere in your showroom.

Memorable Brand

An Atlantis corner helps you stand out from the competition with a unique and memorable visual identity.

Tailored Experience

The display increases customer satisfaction by offering a variety of styles and colors, making it easy for them to try on products.

Strategic Accessories

Hats are a complementary accessory. Greater visibility will increase your customers' average spending.



Responsibility



We take our commitment to sustainability very seriously.

To demonstrate our transparency and reliability, we collaborate with partners who promote the highest industry standards. Our goal is for our hats to accompany people for as long as possible, as a high-quality hat has a longer life cycle.

Through partnerships with international bodies and associations, we want to offer consumers the certainty that the products they purchase have been certified by third parties. This means our products are made responsibly and that we work closely with all partners in our supply chain to meet strict environmental and social standards.

Sedex



PPAI
753003

bluesign
SYSTEM PARTNER



AGI
37380



**CIKIS
STUDIO**



eurofins



Not only fabrics

We go further, transforming traditional components into recycled alternatives:

RECYCLED VISOR

RECYCLED BUCKRAM

RECYCLED CLOSURES

RECYCLED SWEATBAND

RECYCLED TAPING

RECYCLED LAMINATION

ReTraze® Visor

ReTraze® collaborates with small businesses, fishermen, and NGOs to collect discarded fishing nets and transform them into 100% recycled polyethylene (PE). Since 2016, ReTraze® has been actively committed to recovering these abandoned nets.

Thanks to years of meticulous research and continuous improvements, they have created a vertical supply chain that

effectively converts discarded fishing nets into ReTraze® panels made of 100% recycled PE. The recycling process used by ReTraze® is based on physical methods, including selection, cutting, washing, melting, shredding, extrusion, and precision cutting. This process not only reduces waste but also produces an item that demonstrates the great potential of conscious recycling.



DISCARDED FISHING NETS



FISHING NET SCRAPS



CHIPS IN 100% RECYCLED PE



RETRAZE® PANEL



RETRAZE® X ATLANTIS

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