



Atlantis

A man is captured in mid-stride while running on a snowy mountain trail. He is wearing a red long-sleeved shirt, a black quilted vest, black shorts, black leggings, and a red and black baseball cap. He is using two black trekking poles. The background shows a vast, hazy mountain landscape under a soft, overcast sky. The overall tone is muted and atmospheric.

**We are the guarantee of
sustainability and style in
the headwear industry.**

The textile industry is one of the most polluting in the world. A chaotic cycle of production and consumption, based on the overproduction of low-quality goods, contributes to further worsening the situation. We oppose this trend with all our energy. We focus our efforts on quality materials, a safe production chain, and continuous research and development, creating products designed to last.



Atlantis Headwear: your ally for Outdoor adventures

Whether you're a trekking enthusiast, a ski lover, or a nature explorer, a hat is the essential accessory for facing every outdoor challenge with style.

A well-designed hat not only protects you from the sun's rays and the elements but also becomes an extension of your personality. Whether you choose a technical beanie, a bucket hat, or a classic baseball cap, your outdoor look reflects your passion for adventure.

In the following pages, we'll guide you through a selection of Atlantis Headwear models designed to ensure performance, comfort, and protection.



Why the right hat truly makes a difference ?

Protection and safety

It shields you from sun, rain, and wind, so you can handle any conditions.

Versatility for every adventure

A range of models suitable for trekking, skiing, fishing, and leisure time.

Expression of style and personality

Each model becomes an extension of the wearer's identity.

Technical functionality

Breathable, water-resistant materials and wide visors to improve outdoor performance.

Kai

• Main Fabric: 97% recycled polyester - 3% elastane



TECH SPECS	ONE SIZE · 195 GSM · HOOK&LOOP CLOSURE PLASTIC LOOP ELASTIC STRING
FEATURES	MID VISOR · UPF50+ · SOFT CROWN · WATER RESISTANT - PFC FREE
SUSTAINABLE FEATURES	RETRAZE® RECYCLED VISOR · RECYCLED DRY-TECH SWEATBAND IMPACT REDUCTION: -15% CO ₂ eq*



Global Recycled Standard
©TextileExchange

Main Fabric 97% GRS Recycled Polyester
Sweatband, Taping, Buckram
100% GRS Recycled Polyester
Visor 100% GRS Recycled Polyethylene

Certified by ICEA
ICEA-TX-3146

Recy Feel

• Main Fabric: 100% recycled polyester



TECH SPECS	ONE SIZE · 115 GSM · RECYCLED SNAPBACK CLOSURE
FEATURES	MID VISOR
SUSTAINABLE FEATURES	RECYCLED DRY-TECH SWEATBAND · RETRAZE® RECYCLED VISOR IMPACT REDUCTION: -16% CO ₂ eq*



Global Recycled Standard
©TextileExchange

Main Fabric, Sweatband, Taping, Buckram
100% GRS Recycled Polyester
Visor 100% GRS Recycled Polyethylene

Certified by ICEA
ICEA-TX-3146

Rainy-S

- Main Fabric: 100% recycled polyester
- Lining: 100% recycled polyester



TECH SPECS	ONE SIZE · 85 GSM · SUNDAY BUCKLE
FEATURES	CURVED VISOR · HOT SEALED TAPING · WATER RESISTANT - PFC FREE
SUSTAINABLE FEATURES	RETRAZE® RECYCLED VISOR · R-PET MESH LINING RECYCLED DRY-TECH SWEATBAND IMPACT REDUCTION: -15% CO ₂ eq*



Global Recycled Standard
©TextileExchange

Main Fabric, Lining, Sweatband, Taping
100% GRS Recycled Polyester
Visor 100% GRS Recycled Polyethylene

Certified by ICEA
ICEA-TX-3146



Global Recycled Standard
©TextileExchange

Main Fabric 97% GRS Recycled Polyester
Sweatband 91% GRS Recycled Polyester
Taping, Buckram 100% GRS Recycled Polyester
Visor 100% GRS Recycled Polyethylene

Certified by ICEA
ICEA-TX-3146

Sand

- Main Fabric: 97% recycled polyester - 3% elastane

The composition is undergoing to an upgrade in order to reduce the product environmental impact and it is subordinate to the product lot number. Please refer to the composition shown on the composition label.



TECH SPECS	ONE SIZE · 290 GSM · HOOK&LOOP CLOSURE PLASTIC LOOP ELASTIC STRING
FEATURES	MID VISOR
SUSTAINABLE FEATURES	RETRAZE® RECYCLED VISOR · RECYCLED BUCKRAM RECYCLED ELASTIC SWEATBAND · IMPACT REDUCTION: -16% CO ₂ eq*

Breezy-S

NEW

• Main Fabric: 100% recycled nylon

Water-resistant and made from recycled nylon, this hat is designed to withstand tough weather during outdoor activities, while easily transitioning into a stylish accessory. The laser holes enhance its sporty appeal, ensuring excellent breathability.



TECH SPECS	ONE SIZE · 120 GSM · RECYCLED SNAPBACK CLOSURE
FEATURES	MID VISOR · WATER RESISTANT - PFC FREE · LASER HOLES
SUSTAINABLE FEATURES	RETRAZE® RECYCLED VISOR · RECYCLED DRY-TECH SWEATBAND RECYCLED BUCKRAM · IMPACT REDUCTION: -30% CO ₂ eq*

Bucket Pocket-S

• Main Fabric: 100% recycled polyester



TECH SPECS	ONE SIZE · 85 GSM
FEATURES	REVERSIBLE · FOLDABLE · LOOP STRING WATER RESISTANT - PFC FREE
SUSTAINABLE FEATURES	IMPACT REDUCTION: -15% CO ₂ eq*



Ray-S

• Main Fabric: 100% recycled polyester



TECH SPECS	ONE SIZE · 106 GSM · RECYCLED RUBBER HOOK & LOOP CLOSURE
FEATURES	MID VISOR · UPF50+ · WATER RESISTANT - PFC FREE
SUSTAINABLE FEATURES	RECYCLED BUCKRAM · RETRAZE® RECYCLED VISOR RECYCLED DRY-TECH SWEATBAND · IMPACT REDUCTION: -19% CO ₂ eq*



Main Fabric, Sweatband, Taping, Buckram
100% GRS Recycled Polyester
Visor 100% GRS Recycled Polyethylene
Certified by ICEA
ICEA-TX-3146



Main Fabric 100% GRS Recycled Nylon
Lining, Taping 100% GRS Recycled Polyester
Certified by ICEA
ICEA-TX-3146

Ghibli

- Main Fabric: 100% recycled nylon
- Lining: 100% recycled polyester



DARK GREY - BLACK NAVY - DARK GREY BLACK - DARK GREY

TECH SPECS	ONE SIZE · 120 GSM
FEATURES	REVERSIBLE · WATER RESISTANT - PFC FREE
SUSTAINABLE FEATURES	FULL R-PET FLEECE LINING · IMPACT REDUCTION: -36% CO ₂ eq*

Maui

- **Main Fabric:** 100% textile-to-textile recycled polyester

A lightweight and comfortable cap, perfect for outdoor sports enthusiasts. Its standout feature is the moisture-wicking fabric, designed to absorb sweat and disperse it for incredibly fast drying. The Dry-Tech fabric on the sweatband and inner front panel ensures maximum functionality during your most active days. This cap doesn't compromise on style, featuring a laser-cut perforated pattern for enhanced breathability. It's also the first product in the collection to use textile-to-textile recycled polyester, made from a blend of 20% post-consumer and 80% pre-consumer materials. This innovative process reduces textile waste and promotes circularity.



TECH SPECS	ONE SIZE · 105 GSM · HOOK&LOOP WITH PLASTIC LOOP ELASTIC STRING
FEATURES	MID VISOR · MOISTURE-WICKING · LASER HOLES
SUSTAINABLE FEATURES	RETRAZE® RECYCLED VISOR · RECYCLED DRY-TECH SWEATBAND IMPACT REDUCTION: -14% CO ₂ eq*



Global Recycled Standard
©TextileExchange
Sweatband, Buckram
100% GRS Recycled Polyester
Visor 100% GRS Recycled Polyethylene
Certified by ICEA
ICEA-TX-3146

Erie

- **Front&Bill:** 100% recycled nylon
- **Side & Back:** 100% recycled polyester

This cap features a compact design, a lightweight foldable visor, water resistance, soft recycled mesh, quick-drying capabilities, and a dry-tech sweatband — everything sports enthusiasts need for optimal performance.



TECH SPECS	ONE SIZE · 120 GSM · RIBBON WITH PLASTIC CLOSURE
FEATURES	FLAT VISOR · SOFT VISOR · WATER RESISTANT - PFC FREE
SUSTAINABLE FEATURES	RECYCLED DRY-TECH SWEATBAND · IMPACT REDUCTION: -18% CO ₂ eq*



Global Recycled Standard
©TextileExchange
Main Fabric 100% GRS Recycled Nylon
Mesh, Sweatband, Taping
100% GRS Recycled Polyester
Certified by ICEA
ICEA-TX-3146

Isar

- Main Fabric: 100% recycled polyester

Characterized by a minimalist style, this cap with a unique jacquard weave pattern is perfect for the most urban sports settings, yet versatile enough to adapt to any situation. Made from recycled polyester, it features a hook & loop closure and a ReTraze® visor.



TECH SPECS	ONE SIZE · 100 GSM · HOOK AND LOOP CLOSURE
FEATURES	MID VISOR · UNSTRUCTURED FRONT PANEL
SUSTAINABLE FEATURES	R-PET SWEATBAND · RETRAZE® RECYCLED VISOR IMPACT REDUCTION: -17% CO ₂ eq*



NEW



Yukon

- Main Fabric: 97% recycled polyester - 3% elastane

Stretch recycled polyester fabric for a comfortable fit. This cap with structured design and snap back closure guarantee a perfectly balanced look between style and comfort, ideal for those looking for a functional, but modern accessory. Its main feature? It is an easily printable 5 panels, with the look of a classic baseball 6 panels.



TECH SPECS	ONE SIZE · 200 GSM · RECYCLED SNAPBACK CLOSURE
FEATURES	MID VISOR · UNSTRUCTURED FRONT PANEL
SUSTAINABLE FEATURES	RECYCLED BUCKRAM · R-PET SWEATBAND · RETRAZE® RECYCLED VISOR IMPACT REDUCTION: -17% CO ₂ eq*

NEW

Pico

NEW

- Main Fabric: 100% recycled nylon

This hat is more than just a standard bucket. With its compact, practical design in water-resistant recycled nylon, it's perfect for any outdoor activity. The adjustable closure is ideal for those seeking functionality, especially during high-energy sports.



TECH SPECS	ONE SIZE · 120 GSM · ADJUSTABLE STRING WITH STOPPER
FEATURES	SOFT CROWN · COMPACT DESIGN · WATER RESISTANT - PFC FREE
SUSTAINABLE FEATURES	RECYCLED DRY-TECH SWEATBAND · IMPACT REDUCTION: -12% CO ₂ eq*

Pier-S

- Main Fabric: 100% recycled polyester
- Lining: 100% recycled polyester



TECH SPECS	ONE SIZE · 85 G
SUSTAINABLE FEATURES	FULL R-PET FLEECE LINING · POLARTEC® IMPACT REDUCTION: -16% CO ₂ eq*



Shine

• Main Fabric: 100% recycled polyester

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TECH SPECS	ONE SIZE · 76 G
FEATURES	REFLECTIVE YARN
SUSTAINABLE FEATURES	IMPACT REDUCTION: -16% CO ₂ eq*



Joshua

• Main Fabric: 100% recycled polyester



TECH SPECS	ONE SIZE · 200 GSM · HOOK & LOOP CLOSURE
FEATURES	CURVED VISOR
SUSTAINABLE FEATURES	RECYCLED BUCKRAM · RETRAZE® RECYCLED VISOR SELF FABRIC SWEATBAND IMPACT REDUCTION: -19% CO ₂ eq*

Why you should create an Atlantis Corner?

Engaging Showroom

A well-designed display creates engagement, sparks curiosity, and generates a positive atmosphere in your showroom.

Memorable Brand

An Atlantis corner helps you stand out from the competition with a unique and memorable visual identity.

Tailored Experience

The display increases customer satisfaction by offering a variety of styles and colors, making it easy for them to try on products.

Strategic Accessories

Hats are a complementary accessory. Greater visibility will increase your customers' average spending.



Responsibility

We take our commitment to sustainability very seriously.

To demonstrate our transparency and reliability, we collaborate with partners who promote the highest industry standards. Our goal is for our hats to accompany people for as long as possible, as a high-quality hat has a longer life cycle.

Through partnerships with international bodies and associations, we want to offer consumers the certainty that the products they purchase have been certified by third parties. This means our products are made responsibly and that we work closely with all partners in our supply chain to meet strict environmental and social standards.

Sedex



PPAI
753003

bluesign
SYSTEM PARTNER



AGI
37380



**CIKIS
STUDIO**



eurofins



Not only fabrics

We go further, transforming traditional components into recycled alternatives:

RECYCLED VISOR

RECYCLED BUCKRAM

RECYCLED CLOSURES

RECYCLED SWEATBAND

RECYCLED TAPING

RECYCLED LAMINATION

ReTraze® Visor

ReTraze® collaborates with small businesses, fishermen, and NGOs to collect discarded fishing nets and transform them into 100% recycled polyethylene (PE). Since 2016, ReTraze® has been actively committed to recovering these abandoned nets.

Thanks to years of meticulous research and continuous improvements, they have created a vertical supply chain that

effectively converts discarded fishing nets into ReTraze® panels made of 100% recycled PE. The recycling process used by ReTraze® is based on physical methods, including selection, cutting, washing, melting, shredding, extrusion, and precision cutting. This process not only reduces waste but also produces an item that demonstrates the great potential of conscious recycling.



DISCARDED FISHING NETS



FISHING NET SCRAPS



CHIPS IN 100% RECYCLED PE



RETRAZE® PANEL



RETRAZE® X ATLANTIS

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